

WHY BLEED? BLEED IS IMPORTANT TO  
INCLUDE WHEN YOU HAVE A BACKGROUND  
THAT MEETS THE EDGE OF THE PRINTED PRODUCT.



FINAL SIZE  
2.125" x 2.125"

DOCUMENT SIZE WITH BLEED  
2.375" x 2.375"

**SAFETY MARGIN 1/8"**

Avoid placing important text or logos outside this area.

**TRIM LINE**

The printed product will be cut here.

**BLEED AREA 1/8"**

Extend your background 1/8" beyond the cut line if it bleeds off the edge of your product.

**IMPORTANT**

Remove template layer **BEFORE** submitting.

DESIGN TIP: EXTEND YOUR BLEED TO ENSURE YOUR  
ARTWORK MEETS THE EDGE OF THE PAPER WHEN  
PRINTED! ALSO, AVOID PLACING TEXT NEAR  
THE EDGE. AESTHETICALLY IT  
CREATES AN IMBALANCE!